



XENTRICS

**ESPORTS**



# Introduction



Xentrics eSports is one of the first eSports organizations in Saudi Arabia that hosts high-end competitive gaming events in all genres. Xentrics eSports aspires to deliver the biggest and most competitive and professional eSports tournaments in the Middle-East by hosting its own Xentrics Gaming League on a semi weekly basis. Made by gamers for gamers.

Xentrics Gaming League will host tournaments in a variety of genres such as MOBA, Fighting, FPS, Sports and more. All the tournaments will be streamed with live commentary on our Twitch.tv channel "[twitch.tv/XentricsGaming](https://www.twitch.tv/XentricsGaming)" with a live viewing party with giveaways at Xentrics Gaming.



# Team



**Maan A. Kayal**  
Managing Director

- B.Arch., KAU.
- Co-Founder of Xentrics eSports.
- Founder of Xentrics Gaming.



**Mustafa K. Arshad**  
eSports Specialist

- BSc.I.T., U.B.T.
- Co-Founder of Xentrics eSports.
- Ex-Professional eSports player.



**Anas O. Hussain**  
Caster

- BSc.E.E. Power and Machines, KAU.
- Automation Engineer, Siemens.



**Obay M. Bokhari**  
Event Coordinator

- BSc. I.T., KAU.
- Station Executive Supervisor, Saudia Airlines.



**Saleh A. Rozi**  
Streaming Station Manager

- Co-Founder of UAG.
- Sales, Pikku Pakku.



# Past Work Overview



**XGL, League of Legends Tournament 1**

- 3500 SAR Prize Pool.
- 8 Teams.
- 200 Attendance.
- 1000 Stream Views.



**XGL, Tekken 7 Tournament 1**

- 1750 SAR Prize Pool.
- 42 Participants.
- 150 Attendance.
- 800 Stream Views.



**XGL, Counter Strike: Global Offensive Tournament 2  
sponsored by "BenQ Zowie"**

- 3500 SAR Prize Pool.
- 8 Teams.
- 250 Attendance.
- 1000 Stream Views.



# Vision

We Xentrics eSports aim to revolutionize the eSports scene in Saudi Arabia and the Middle-east. Inspire thousands of players around the country to compete and reach the highest levels of competition by hosting the largest eSports events in the Middle-east with competitors from all over the globe giving players the opportunity and support to compete internationally.

By hosting the largest most competitive eSports events and attracting the best players, we will create a huge competitive community that will push all the players to their limits to reach the highest levels of play. While ensuring the best viewing experience live at the event or streamed live online.



## Tournaments

We strive to host tournaments on the largest scale possible, with the largest prize pools and thousands in attendance.

Similar to this would be the tournaments at events around the globe e.g. Worlds by Riot Games, The International by Valve and ESWC.

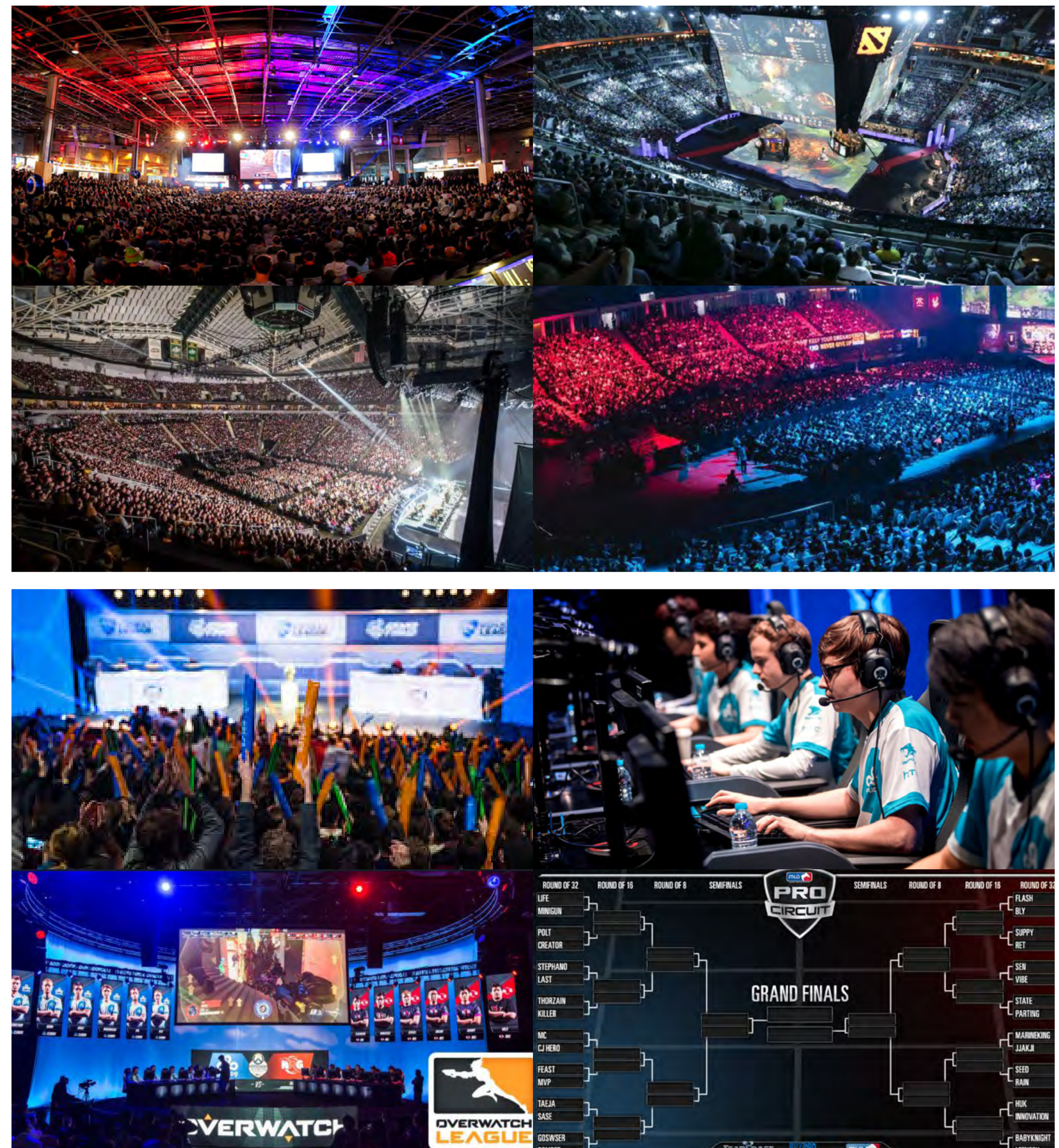
Reaching attendance of tens of thousands filling out arenas like Al Johara and getting hundreds of thousands of viewers on the live stream.

## Xentrics Gaming League

We aim to create a league where the players can constantly test their skills and steadily grow to achieve greater feats.

Similar to this would be leagues such as LCS by Riot Games, ESL and OWL.

Building a respectable league that is compliant with every game developer's regulations, that acts as the main qualifier for every major event in the Middle East. Which also has a consistent viewer base for its duration.





## Live Broadcasting

We seek to live broadcast all of our tournaments and leagues to the largest crowd possible, with live commentary and play-by-play analysis.

Similar to this would be the live broadcast at events around the globe e.g. LCS, IEM and OW League.

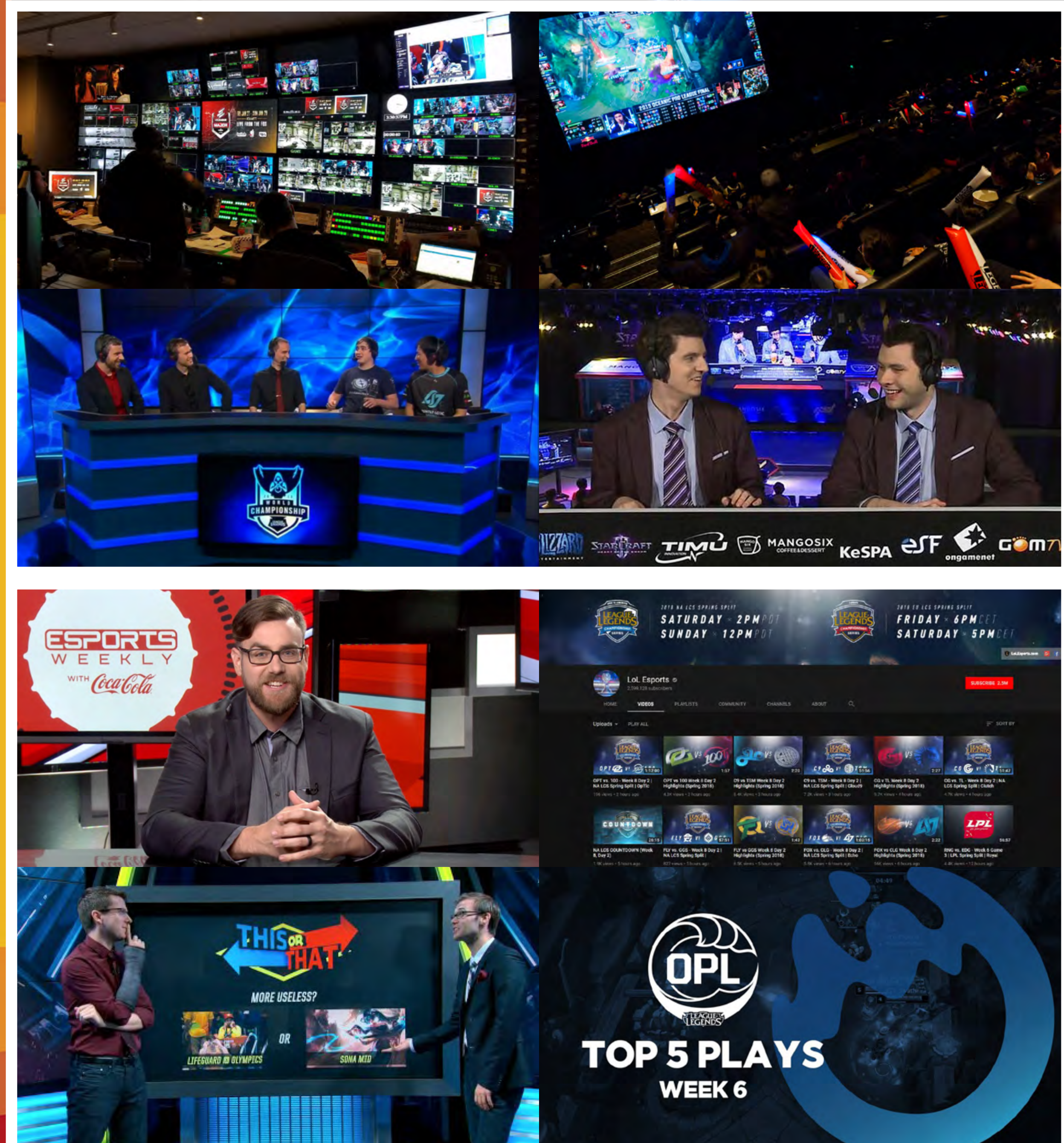
Reaching hundreds of thousands concurrent viewers every broadcast.

## Video Library

We will create a robust video library that holds every match ever played in any of our tournaments/leagues, creating an archive for the eSports scene.

Produce a variety of videos such as event recaps, montages, gameplay analysis and eSports programs.

Reaching millions of views and educating the community.





## Big Yearly Event

Our biggest goal is to host a large event that holds the most prestigious tournaments in the Middle-east. Hosting tournaments for all major games.

Being the major attraction for all games in the world. With a variety of entertainment options such as live music, cosplay, LAN party area, showcasing upcoming games, merch booths and more.

Similar to huge events like DreamHack, BlizzCon by Blizzard and PAX.

With 20,000 visitors coming from all over the world to this huge gaming event. It will be the most memorable gaming experience for all the players and visitors. Spanning for two to three days.





# Services

## Host Tournaments

We can host tournaments in-house at (Xentrics Gaming) or we can host a tournament anywhere within the kingdom.

- We provide up to 80 eSports ready PCs and monitors(144hz).
- Full streaming equipment and the staff required to operate it.
- Full bracket and seeding management.
- Spread across appropriate social media channels and communities.
- We have a team of eSports tournament organizers.
- Professional eSports live commentating (casting).

## Host Ongoing Leagues

We can host a league in-house at (Xentrics Gaming) for any specified duration.

- Will be streamed fully with live commentary and will be archived.
- Bracket and stats management.
- Enforce any league standards required by any specific entity.





## XGL

We host our own tournaments and league, and we can also provide a league to be used as a qualifier for bigger tournaments.

## Advertisement

We provide advertisement for brands on any of our tournaments and leagues.

- Stream overlays.
- Physical prints.
- Caster shout-outs.
- Wall branding in Xentrics Gaming.

## eSports Teams

- Scouting services, we can scout top-level players for any of the major games.
- Host eSports teams within Xentrics Gaming, they will have their own practicing area.
- Arrange and schedule skirmishes for teams to practice actively under our supervision.



XENTRICS  
GAMING  
LEAGUE



ZOWIE  
a brand by BenQ

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GAMING  
LEAGUE





# Previous Work

## XGL, League of Legends Tournament 0 (Jan 18th-20th)

- **Location:** Jeddah, Xentrics Gaming.
- **Participants:** 12 teams.
- **Prize Pool:** 5000 SAR.
- **Attendance:** 200 visitors.
- **Views:** 1300 views.
- **Winners:** FreeZl6.
- **MVP:** Meshal Barrak.

Team FreeZl6 and Team Hex fought their way through the brackets to meet at the final, where team Hex fell short and lost to team FreeZl6, Crowning FreeZl6 as our XGL LoL Tournament 0 Champions.





## XGL, Tekken 7 Tournament 1 (Feb 9th)

- **Location:** Jeddah, Xentrics Gaming.
- **Participants:** 42 players.
- **Prize Pool:** 1750 SAR.
- **Attendance:** 150 visitors.
- **Views:** 800 views.
- **Winner:** Sari "Sora" Aljeffry.

With over 42 participants showing up and competing many shined and were able to climb through the bracket and some coming back from the losers bracket and showing great spirit and not giving up. With star players like Sari and Ghassan showcasing why they are the best in the Middle-East. With an exciting final match where Sari defeated Ghassan and was crowned the winner.





# XGL, Counter Strike: Global Offensive Tournament 1 (Feb 23rd-24th)

- **Location:** Jeddah, Xentrics Gaming.
- **Participants:** 8 teams.
- **Prize Pool:** 3000 SAR.
- **Attendance:** 250 visitors.
- **Views:** 1000 views.
- **Winners:** ArchNemesis.

With a top tier team like Arch Nemesis competing in the tournament it was hard for many teams to face their teamwork and strategic play making them reach the final with ease, where they faced team SWAG that gave them a really hard time but eventually they came out on top and won the finals after a very intense and exciting overtime.





## XGL, Tekken 7 Tournament 2 (March 16th)

- **Location:** Jeddah, Xentrics Gaming.
- **Participants:** 28 players.
- **Prize Pool:** 1750 SAR.
- **Attendance:** 150 visitors.
- **Views:** 800 views.
- **Winner:** Adil "A9K" Alharban.

28 participants came to compete and with very unexpected games the night ended with many upsets, the previous champions Sari and Ghassan fell into losers bracket two games into the tournament while Adel and Sa'ad shined throughout the winners bracket. The most unexpected turn of the events Sari and Ghassan getting eliminated before they even reach the top 4. After many upsets the underdogs Adel and Sa'ad rose to the final where Adel won 3-2, crowning him the XGL Tekken Tournament 2 champion.





# XGL, Counter Strike: Global Offensive Tournament 2 Sponsored by Zowie BenQ (March 29th - 30th)

- **Location:** Jeddah, Xentrics Gaming.
- **Participants:** 8 teams.
- **Prize Pool:** 3500 SAR.
- **Attendance:** 250 visitors.
- **Views:** 1000 views.
- **Winners:** ArchNemesis.
- **MVP:** Mohannad "CJ".

With 8 teams participating and over 40 players showing up. Team Iconic[5] showed huge improvement but losing to SWAG once again. ArchNemesis went undefeated the whole tournament. SWAG impressed many with their performance but they fell short in the finals and lost 0-2, mak ArchNemesis the XGL CS:GO Tournament 2 champions.

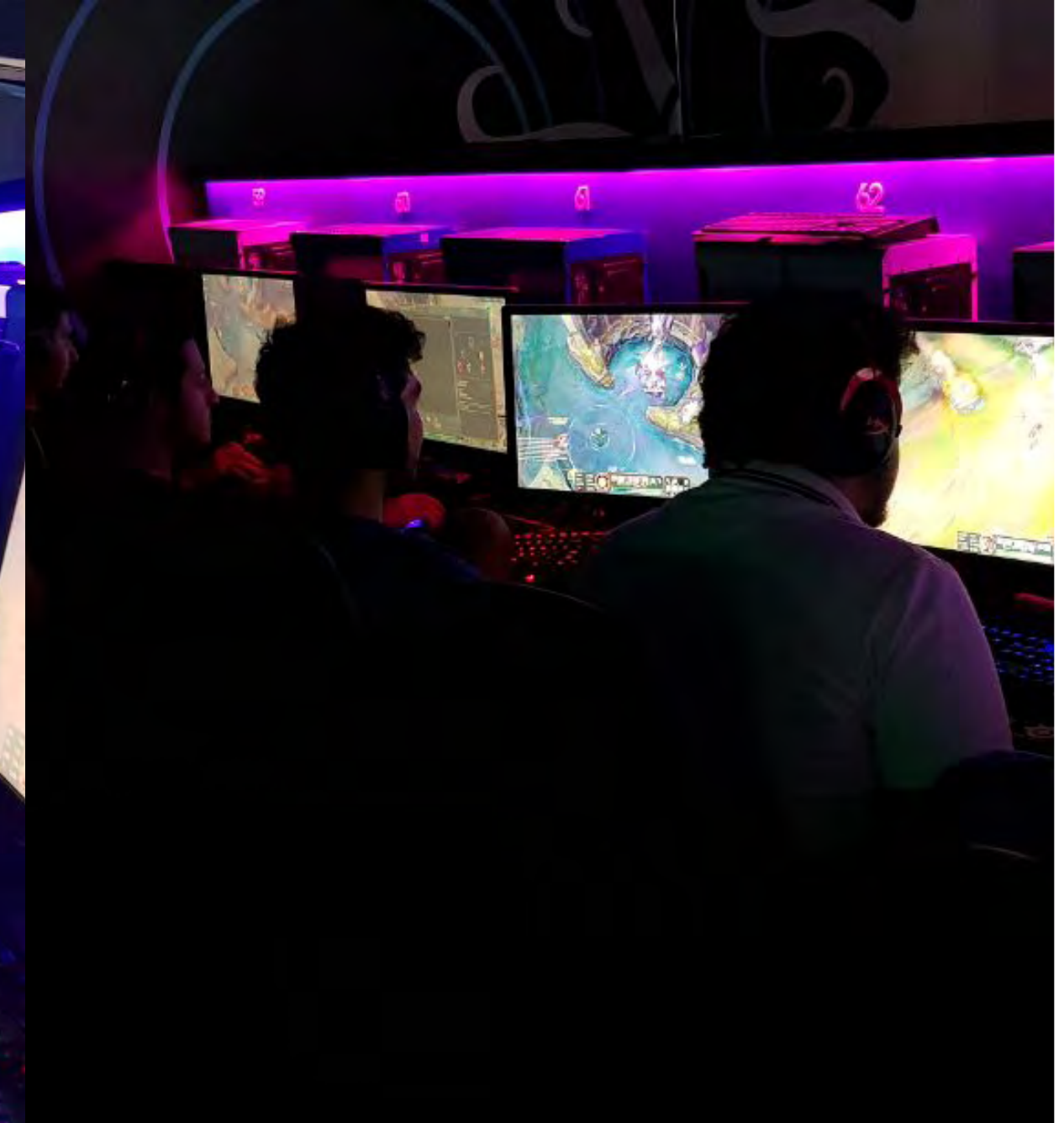




# XGL, League of Legends Tournament 1 (April 12th-13th)

- **Location:** Jeddah, Xentrics Gaming.
- **Participants:** 8 teams.
- **Prize Pool:** 3500 SAR.
- **Attendance:** 200 visitors.
- **Views:** 1000 views.
- **Winners:** Osh Tekk Warriors.
- **MVP:** Hamza "Wickey" AlWazzan.

Out of 8 teams that participated team Oshtekk and team 2v3 fought their way to the finals. Where ex-teammates from NASR esports played against each other and players Wicky and Fear dominated securing the victory and MVP  
An intense final game and a revenge match.





# Why Us?

## Complete eSports Package

We can provide a complete eSports tournament and league Package.

- Spread across appropriate social media platform and communities.
- Bracket and stats handling.
- Streaming.
- Casting, commentary and analysis.
- eSports ready PCs and monitors(144hz).
- Ensuring all official tournament regulations apply for each game respectively.

## Experience

We have experience in hosting every genre of eSports and tackling every genre's unique challenges.

- FPS (first person shooter).
- MOBA.
- Fighting.
- Sports.

## Ex-Pro Players

Our team has an ex-pro player that gives us the perspective of both sides.







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