

XENTRICS GAMING AND ESPORTS IN SAUDI ARABIA



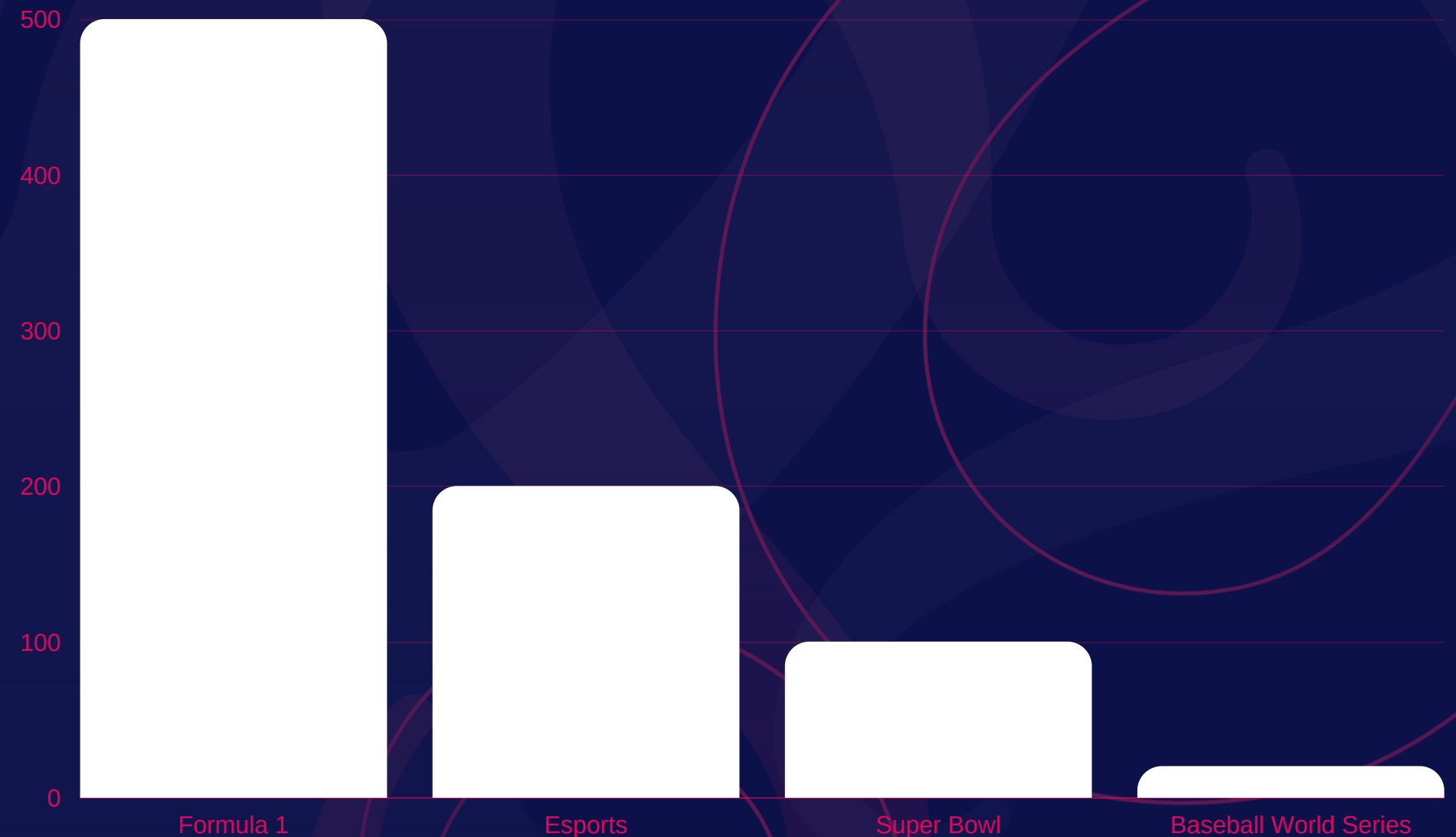
ABOUT US

Xentrics Gaming Esports Center

Our goal is to provide the best competitive gaming environment and popularize the esports scene in Saudi Arabia. We thrive on making Xentrics Gaming the perfect place for players to test their gaming skills and to truly surpass their current levels. It also helps that we are gamers as well and we understand how competitive gaming can be extremely thrilling and satisfying when you have the proper tools at your disposal.

GAMING AND ESPORTS GLOBALLY

- Gaming is officially \$120 Billion industry with more than 2 Billion gamers around the globe.
- The gaming industry's revenue is expected to reach \$196 Billion in 2022.
- Esports revenue surpassed \$1 Billion with a global reach of 194 Million audience.





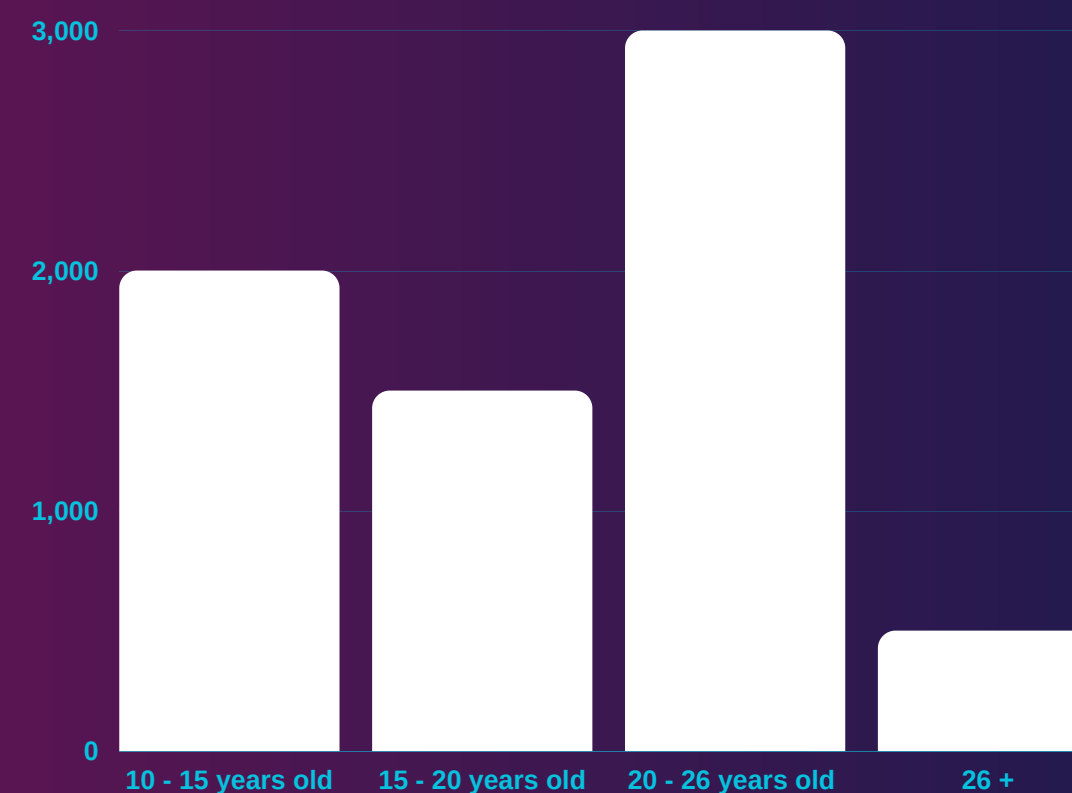
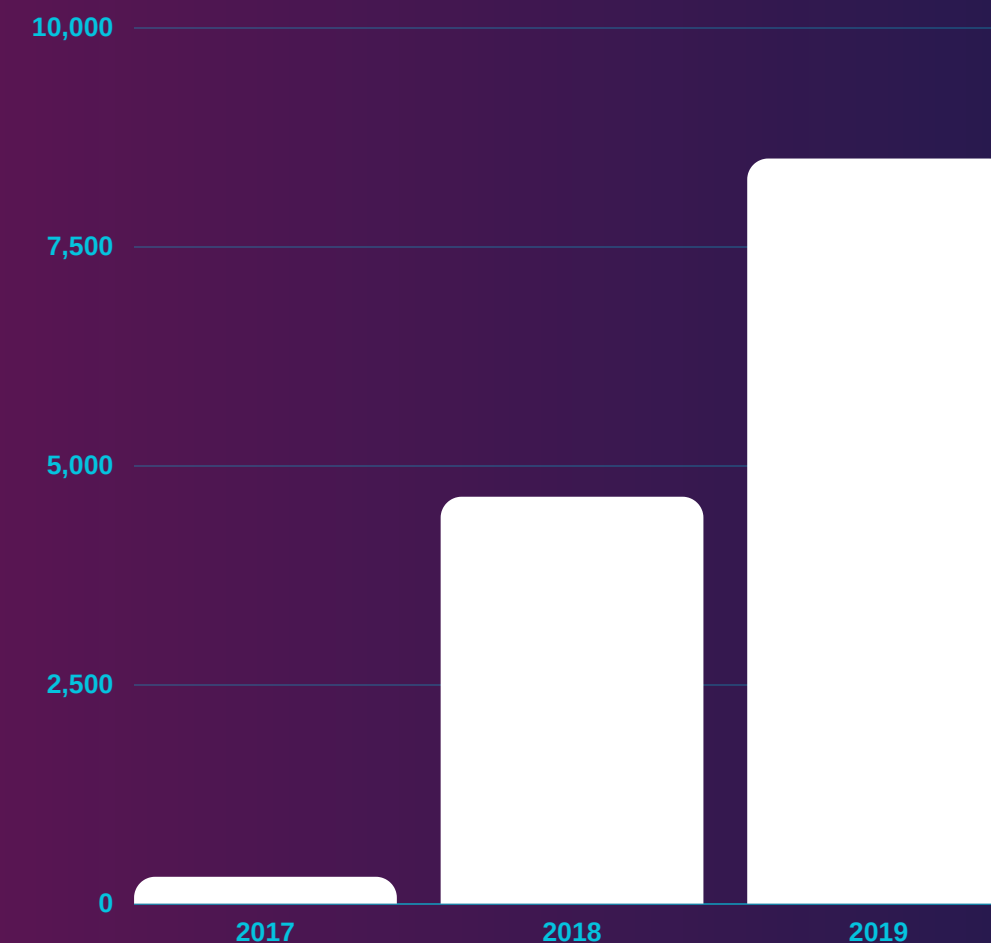
SAUDI MARKET FOR ESPORTS AND INDUSTRY DRIVERS

- According to the quality of life programme, based on current demand , expected economic impact and access to investors, there is gap of 27 electronic gaming facilities.
- GAE in cooperation with the SAFEIS organized more than 11 events since its inception.
- The number of participants reached 48,000 participants and the registered reached 180,000. Prizes reached SAR 7,500,000 in the latest League of Legends (Nexus Arabia) event.
- One of the few industries which was indorsed by the government during the COVID-19 crisis.

XENTRICS: THE GAMING PLATFORM

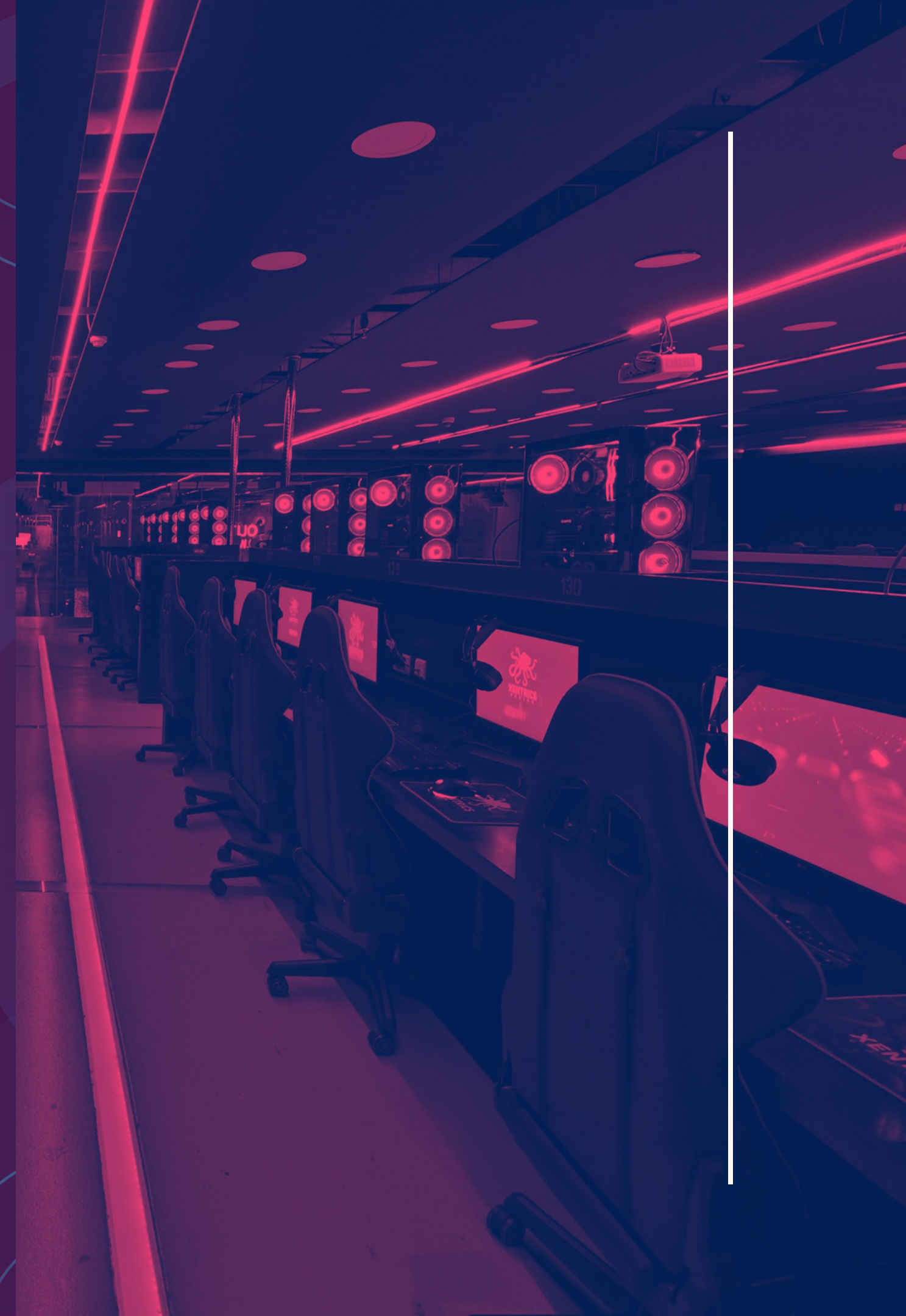
What Makes Us Different?

- Supported by a team of employees who have more than 80 years of gaming and esports experience collectively.
- A platform of more than 230 state of the art gaming PCs spread between two gaming centers.
- Average subscriber spends 2 hours a day gaming using our platform.
- Hosted more than 50 tournaments (offline/online) with a collective prizes of 500,000 SAR in the span of 2 years.
- State of the art live streaming equipment (broadcasting) with dedicated personnel run it.



COMMUNICATION & REACH

- Part of a growing brand in gaming and esports which are growing globally and locally.
- Subscribers, attendance and viewership numbers are expected to grow by 200% due the expanded platform. Therefore enhancing reach.
- 400 unique daily users.
- Reaching a growing subscribers base.
- Targeting a youth concentrated age group.



• SPONSORSHIP • BENEFITS

Multi exposure opportunities including:

- Log-in screen of more than 230 PCs.
- 10 screens in the main hall in the view of 110 gaming PCs.
- Two 3.6m x 2.1m video walls clearly visible from King Abdulaziz rd. (South bound/North bound)
- Custom animated graphics directly towards King Abdulaziz rd. spanning 7.2m.
- Live broadcasting coverage with advertisement segments and many on-screen branding locations with caster product shout-outs.
- 50 sqm of wall space.
- Stage space.
- Entrance experience corner to display products.
- Exclusivity clause for packaged food items.



⋮ OUR SERVICES

PC GAMING

All our PCs and monitors are esports ready

- We have a combined number of 230 state of the art gaming PCs that will allow you to run any game at the highest resolution and a stable 144 hz refresh rate to match our monitors.
- Two state of the art locations designed to be the perfect environment for an esports player.
- PC home rental service, we will deliver a perfect gaming experience right to your door.

ADVERTISEMENT

With more than 400 unique daily users we can provide advertisement for brands at any of our centers in the form of:

- Product experience corner.
- Pop-up video on our PC login screens.
- Wall branding at Xentrics Gaming esports centers.



ESPORTS TOURNAMENTS AND EVENTS

We can organize tournaments in-house at (Xentrics Gaming) or we can host a tournament anywhere within the kingdom.

- We provide up to 230 esports ready PCs and monitors(144hz).
- Full streaming equipment and the staff required to operate it.
- Full bracket and seeding management.
- Spread across appropriate social media channels and communities.
- We have a team of esports tournament organizers.
- Professional esports live commentating (casting).

HOST ONGOING LEAGUES

We can host a league in-house at (Xentrics Gaming) for any specified duration.

- Will be streamed fully with live commentary and will be archived.
- Bracket and stats management.
- Enforce any league standards required by any specific entity.

XENTRICS GAMING LEAGUE

We host our own tournaments and league, and we can also provide a league to be used as a qualifier for bigger tournaments.



ESPORTS TEAMS

As former esports pro players, we know what it takes to create and sustain a top performing esports team.

- Scouting services, we can scout top-level players for any of the major games and help organizations create a solid roster.
- Find, interview and hire the right esports coach.
- Host and house esports teams in our facilities. Giving them their own space where they can discuss and practice their strategies.
- Consultation, we will help you make sure every decision you make is the right one.
- **Management**, we can handle the esports side of the team and make sure they perform to the best of their abilities. We will handle everything from creating the roster to scheduling practices and skirmishes and everything else.



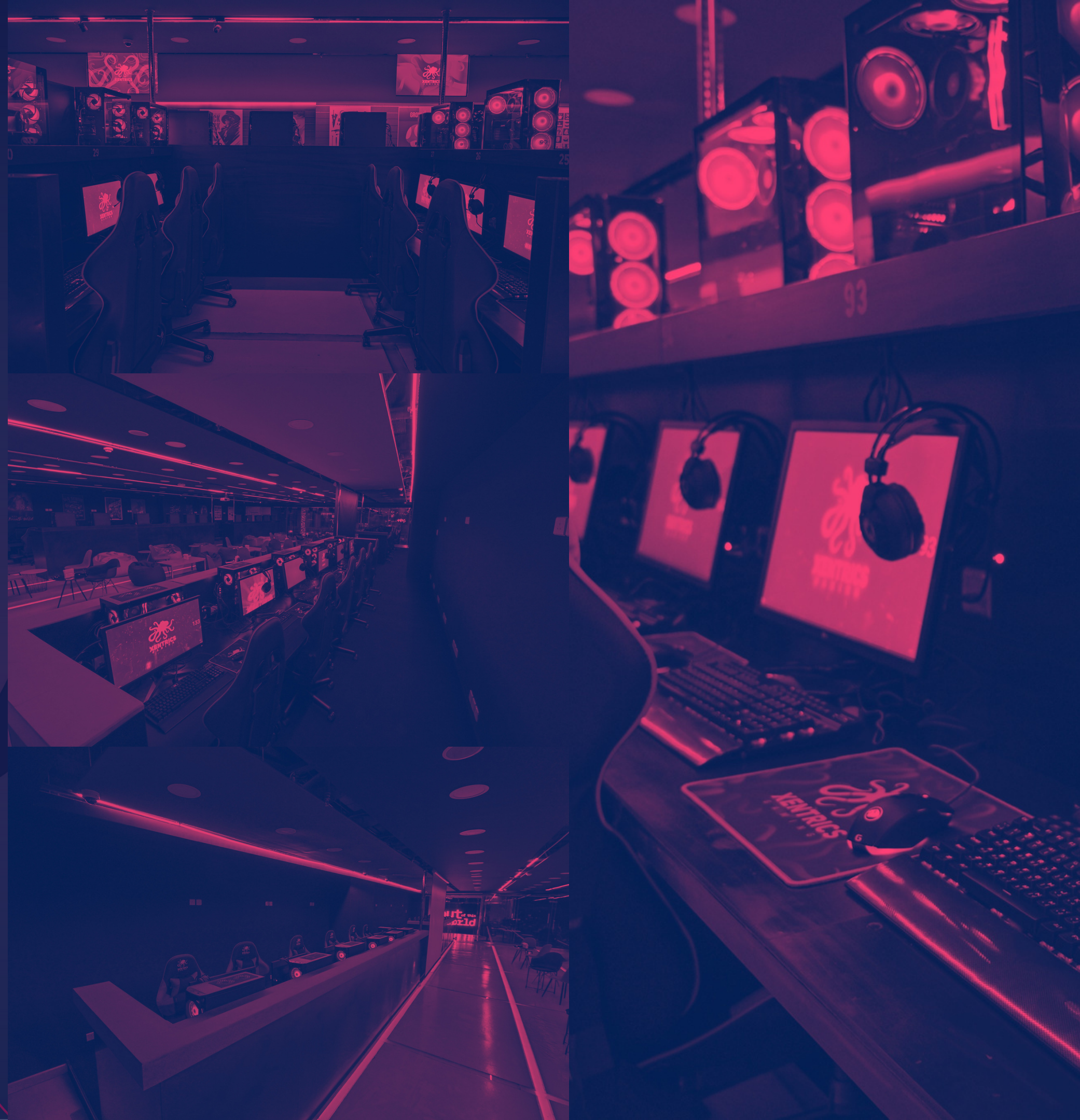
ESPORTS CENTER CREATION AND MANAGEMENT

We can design, plan, source and run your esports center. Esports centers come in many shapes and forms, such as:

- **Large scale esports center:** 50 - 250 gaming PCs and other activities such as a stage.
- **Small scale esports center:** 15 - 45 gaming PCs suitable for professional esports teams.
- **Temporary esports center:** 15 - 150 gaming PC, typically used during events.

Our services include:

- Designing and establishing an esports facility to your needs and goals.
- Running and managing an esports center.
- Renting our own esports centers.



OUR PARTNERS



THE VOID
Cafe



ZOWIE
a brand by BenQ

ASUS
IN SEARCH OF INCREDIBLE



SABEEKA
ENERGY BAR

CONTACT US

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Have any questions?

